

TOWN OF THORSBY
MINUTES OF THE COMMITTEE OF THE WHOLE MEETING
March 5, 2019
7:00 p.m.

Present: Mayor Rod Raymond
Deputy Mayor Ivor Foster
Councillors: Cory Gilbert
Nathan Raymond
Ken Poffenroth - attended electronically

CAO/Town Manager: Christine Burke

ED Concierge Carol Rempel

Delegation: Gerald Soroka – Conservative Candidate for Yellowhead Region

1. CALL TO ORDER

The Committee of the Whole Meeting of Council was called to order by Mayor Raymond at 7:07 p.m.

2. AGENDA ADDITIONS / DELETIONS / ADOPTION

Additions/changes

Discussion item 5.1 Survey results

Discussion item 6.0 Tie Die Shirts

2019-CoW05 Motion by Councillor Gilbert to accept the agenda as amended
Carried.

3. CONFIRMATION OF MINUTES FROM PREVIOUS MEETING

None

4. DELEGATIONS

4.1 Gerald Soroku – Conservative Candidate for Yellowhead Region

Mr. Soroku introduced himself to Council and provided a brief background history and engaged with Council on concerns to take forward to parliament if elected.

Mr. Soroka left the meeting at 7:58 p.m.

5. DISCUSSION ITEMS

5.1 Survey Results

C.A.O. Burke provided the initial results to Council of the recent survey on Community Events.

97 surveys were complete by both in Town and area residents, and also across a wide range of ages, providing valuable data for planning purposes.

5.2 EDO Concierge

C.A.O. Burke introduced Ms. Carol Rempel to Council and highlighted the experience Ms. Rempel could bring to the position through the Coal Transition Grant funding.

Council discussed organizational matters related to the grant and reporting and direction structure.

5.3 TEDr Terms of Reference

Council discussed the make up of the Committee

2019-CoW06

Moved by Councillor Gilbert that Administration develop terms of reference for the Economic Development Committee and bring back to Council at a future meeting.
Carried

5.4 TEDr Meeting Schedule

Council briefly discussed the timing of future economic development committee meetings. No dates set by Council, to be decided by the committee as to what will work for the majority of the committee.

5.4 Trade Show Booth

C.A.O. Burke advised she had met with a local media firm and identified the needs and a collapsible booth is within achievable timelines.

Discussion occurred regarding promotional items, it was agreed that as we wish to promote an active lifestyle targeting younger families, it would be better to provide a prize draw that drew winners Thorsby to make use of their prize e.g.

- Free Camping weekend at the Lions Park
- Mountain Bike
- Tickets to the Haymakers Rodeo

5.5 Trade Show Information Content

Briefly discussed content, consensus that we have information available to promote the community

5.6 Trade Show looped video

Due to weather constrictions at this time, video to be made up of photo slideshow from existing photos to promote the Town.

5.7 Signage

Tabled

5.8 Signage placement

Tabled

5.9 Tie Dye Hockey Shirts

Information provide to C.A.O. Burke to progress


CLOSED SESSION

None

ADJOURNMENT

2018-CoW07

Motion Deputy Mayor Foster to adjourn the Committee of the Whole at 10:07 p.m.
Carried



Rod Raymond, Mayor



Christine Burke, CAO

March 12, 2019

Date Adopted